## **CPH Strategic Plan**

The College's FY2016-FY2020 strategic initiative was developed as a "living initiative" that guides annual objectives and measures to assure continued momentum in the growth and success of our college. The initiative emerged from a process that was participatory and aspirational and that culminated with the articulation of three primary aspirational goals related to education, research, and impact along with key strategies to achieve these goals. These strategies will guide annual work plans that focus on objectives and tactics.

http://www.public-health.uiowa.edu/strategic-plan/